

MANAGEMENT AND MARKETING, MINOR IN ENTREPRENEURSHIP

This minor provides students with fundamental knowledge of entrepreneurship and small business management, including what it takes to launch, fund, market, and successfully operate a sustainable social or commercial enterprise.

Code	Title	Credit Hours
Required Courses		3
MGMT 444	Entrepreneurship Small Bus Mgm	
Electives		15
The student may select five of the following management courses:		
FINC 301	Principles of Real Estate	
FINC 446	Entrepreneurial Finance	
INLT 443	Engr & Tech Entrepreneurship	
MGMT 445	Small Business Consulting	
MGMT 446	Entrepren Mktg &New Prod Innov	
MGMT 447	Social Entrepren & Sustain Ven	
MGMT 448	Technology & Entrepreneurship	
MGMT 449	Special Topics Entrepreneurshi	
MGMT 451	Global Entrepreship Consulting	
MGMT 453	Minority Entrepreneurship	
Total Credit Hours		18

The student should seek proper academic advisement from Management faculty in the Reginald F. Lewis College of Business. The student is required to meet all prerequisites before enrolling in any course.